

## Message Text

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ORIGIN NEA-09

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R 241932Z FEB 75

FM SECSTATE WASHDC

TO AMEMBASSY TEHRAN

AMEMBASSY BEIRUT

AMEMBASSY JIDDA

AMCONSUL DHAHRAN

UNCLAS STATE 041098

E.O. 11652:N/A

TAGS: BTRA, IR, LE, SA

SUBJECT: JOHNS-MANVILLE EXECUTIVES' TRIP TO IRAN AND  
LEBANON

1. HENRY B. MORENO, SENIOR VICE PRESIDENT (INDUSTRIAL DIVISIONS AND SHULLER COMPANIES) AND A. L. CINI, VICE PRESIDENT (INTERNATIONAL DIVISIONS) OF JOHNS-MANVILLE CORP. (DENVER, COLORADO) TRAVELING TO TEHRAN AND BEIRUT, MARCH 13-18. PURPOSE OF TRIP IS TO STUDY ECONOMIC, POLITICAL, AND BUSINESS ENVIRONMENT IN IRAN AND LEBANON, TO BECOME ACQUAINTED WITH LOCAL BUSINESSMEN AND GOVERNMENT OFFICIALS, AND TO DISCUSS JOINT VENTURES AND OTHER FOREIGN BUSINESS OPPORTUNITIES.

2. MORENO AND CINI ITINERARY: DEPART LONDON AND ARRIVE TEHRAN - MARCH 13; VISIT IN TEHRAN - MARCH 13, 14, AND 15; LEAVE TEHRAN FOR SHIRAZ, RETURN TEHRAN - MARCH 16;  
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LEAVE TEHRAN FOR BEIRUT - MARCH 17; VISIT IN BEIRUT - MARCH

17 AND 18; DEPART BEIRUT FOR DHAHRAN - MARCH 18.

3. MESSRS. MORENO AND CINI WOULD APPRECIATE OPPORTUNITY TO MEET WITH AMBASSADORS AND ECONOMIC COUNSELORS IN TEHRAN AND BEIRUT REGARDING BUSINESS CLIMATE AND FOREIGN INVESTMENT. PREFERRED DAYS FOR MEETINGS ARE: TEHRAN: SATURDAY, MARCH 15 (MORNING OR EARLY AFTERNOON) OR FRIDAY, MARCH 14 (MORNING

OR EARLY AFTERNOON); BEIRUT: TUESDAY, MARCH 18 (EARLY MORNING).

4. JOHNS-MANVILLE CONDUCTS MANUFACTURING AND MINING OPERATIONS IN UNITED STATES, CANADA, AND 13 OTHER COUNTRIES. PRINCIPAL MANUFACTURING BUSINESSES CONSIST OF PRODUCTION OF BUILDING CONSTRUCTION MATERIALS INCLUDING LIGHT FIXTURES AND COMPONENTS, POLYVINYL CHLORIDE (PVC) AND ASBESTOS-CEMENT PIPE, COMMERCIAL AND INDUSTRIAL INSULATION MATERIALS (PRIMARILY OF FIBER GLASS) AND INDUSTRIAL SPECIALTY PRODUCTS COMPANY IS LEADING MINER AND SUPPLIER OF ASBESTOS AND OTHER NON-METALLIC MINERALS INCLUDING DIATOMITE, PERLITE, AND TALC. COMPANY'S PIPE PRODUCT PACKAGE INCLUDES COMPLETE LINE OF PIPELINE ACCESSORIES AND IRRIGATION EQUIPMENT FOR WIDE ACREAGE AGRICULTURAL APPLICATIONS AND TURF IRRIGATION MARKETS KISSINGER

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## Message Attributes

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